

# Mattresses NYC - Sleepare.com Launches Memorial Day Bedding Promotion

## Press Release Distribution Report May 25, 2019

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## **PR Details**

**Title:** Mattresses NYC - Sleepare.com Launches Memorial Day Bedding Promotion **Date:** 2019-05-25 **Content:** 

This Memorial Day weekend, SleePare, an online to offline (O2O) platform, is offering 20% off bedding, two free pillows, and 40% off adjustable bed bases with many other deals. For NYC customers, SleePare offers same day, white glove delivery as well.

SleePare is an NYC-based sleep product purchasing platform, where you can learn about and test a large selection of sleep items from online mattress brands O2O.

On this Memorial Day weekend, consumers will be able to test trending products at competitive prices as well as same-day white glove delivery (available in New York City).

#### Mattresses NYC

"There are a ton of people moving to new apartments in NYC this time of the year, young couples moving into new spaces. Memorial Day might be the first event of the season in Manhattan, yet for an expanding number of purchasers, it is the time they spend comparing memory foam mattresses" said SleePare COO and Co-Founder Roy Yosef.

The SleePare platform enables purchasers to discover their preferred mattress. If the customers end up purchasing the organization's mainstream models on Memorial Day, they'll have the additional advantage of dozing on them sooner, with SleePare's first-ever same-day delivery. This initiative bypasses the regular 10 - 30 days term of delivery.

Casper, Leesa, and Purple are some of the all-time favorite <u>mattresses in NYC</u>, you can try at SleePare showroom in NYC. These mattresses offer a pillowy cozy top without compromising support. SleePare has a wide collection of healthy, eco-friendly mattresses, like Saatva and Avocado Green with their firmer feel and excellent spinal support. If you sleep hot, you can select from an array of temperature-regulating or cooling surfaces that are responsive and durable like Nectar, Muse, and Layla mattresses.

The company effectively developed its stock to satisfy the unique sleep needs of a variety of customers. "We realize that clients need a quality item at a competitive price, such as the Dreamcloud mattress and Saatva luxury firm at our store. Yet, our experience has shown that they want to make the most of their purchase at the earliest opportunity, and that is the reason we've expanded our services for this notable occasion," included Danny Choi, Store Manager at SleePare.

This Memorial Day weekend, SleePare is offering 20% off all beddings in addition to two free pillows and 40% off adjustable bases.

"A few components have made Memorial Day a popular time for purchasers to put resources into a new sleeping product. The long weekend gives sufficient time for shopping. Moreover, families are getting ready once again for the daily schedule as kids head back to school, and that means, proper rest is crucial. Moreover, with another significant shopping occasion - Black Friday - a couple of months away, bargain seekers are dynamic at this moment," said Shanir Kol, CEO & Co-Founder of <u>https://www.sleepare.com/</u>.

## **Distribution Details**

### **Recorded Full Page Placements: 437**

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