



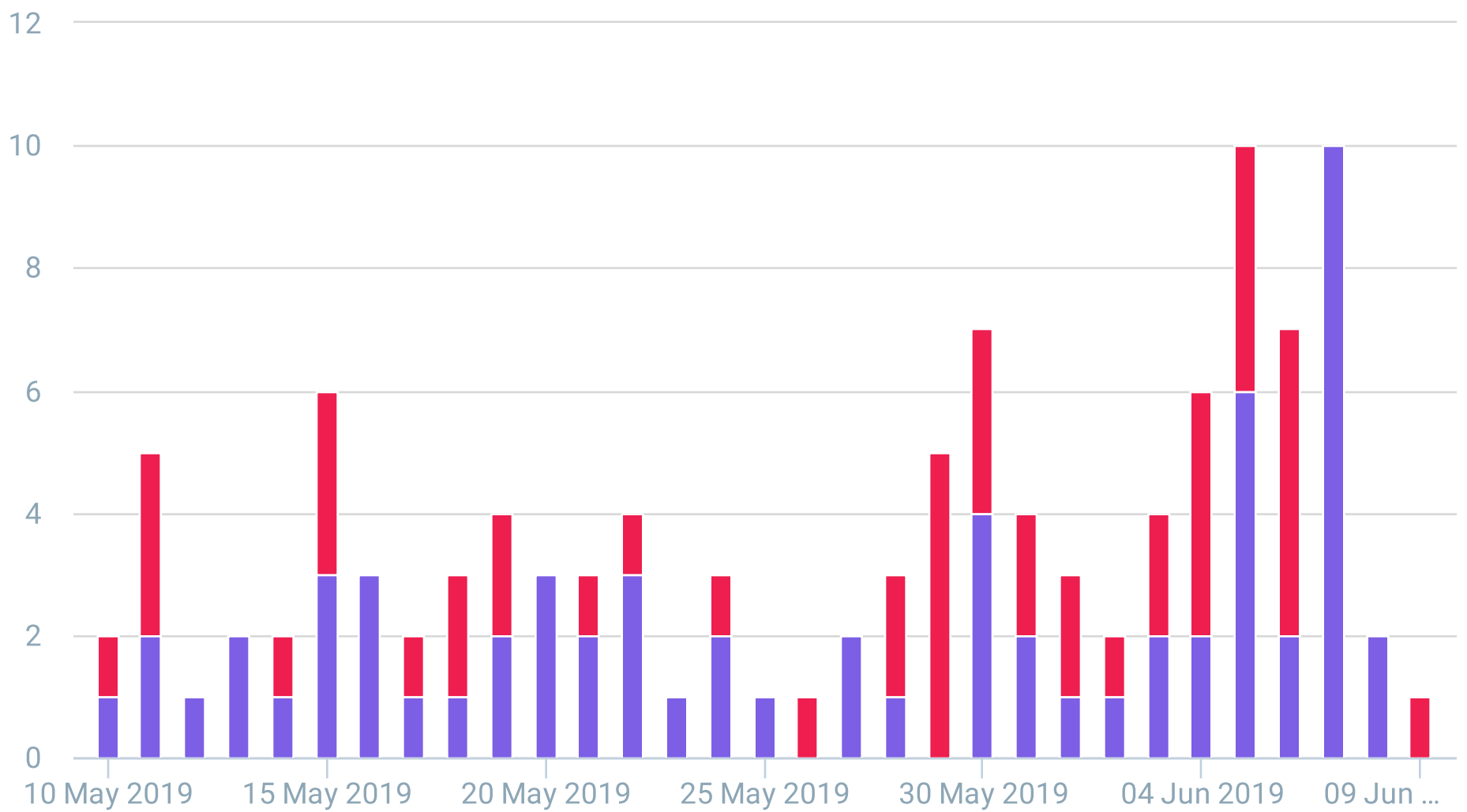
David Weekley Homes

Brand Monitoring Report

10 May 2019 - 09 Jun 2019

Mention History

The historical evolution of the mentions.



Mention Counts

The change and the number of mentions appeared in the selected date range

48

Web Mentions
10 May 2019 - 09 Jun 2019

▲ 48
since 09 Apr 2019

64

Social Mentions
10 May 2019 - 09 Jun 2019

▲ 64
since 09 Apr 2019





















112



























Total Mentions
10 May 2019 - 09 Jun 2019

























▲ 112
since 09 Apr 2019

























Mention List



Most recent mentions ordered by date



9 Jun	 http://www.davidweekleyhomes.com/new-homes/fl/orlando/orlando/laureate-park-at-lake-non...	 41
8 Jun	 http://www.facebook.com/sanantoniobuilderguide/posts/2258912247534011	 0
8 Jun	 http://www.facebook.com/HeadwatersLife/posts/2337841796324054	 3
7 Jun	 https://www.reddit.com/r/houston/comments/bx4c0o/how_to_prevent_a_houston_housing_cri...	 36
7 Jun	 https://www.youtube.com/watch?v=LoMN7dGCiMo	 33
7 Jun	 https://twitter.com/prescott4sale/status/1137026254778130432	 50
7 Jun	 https://twitter.com/ShawnShpend/status/1136902234187411456	 50
7 Jun	 https://twitter.com/AZBigMedia/status/1136756078371196928	 50
7 Jun	 http://www.facebook.com/AsturiaFlorida/posts/2367205983337526	 1
7 Jun	 http://www.facebook.com/TheWoodlandsTexas/posts/10156410871018481	 8

7 Jun	 http://www.facebook.com/nocateesales/posts/2231619726928000	 1
7 Jun	 http://www.facebook.com/vistanciaincommunity/posts/10157364339832138	 4
7 Jun	 http://www.facebook.com/azbigmedia/posts/2327041624057561	 3
6 Jun	 https://azbigmedia.com/david-weekley-homes-will-open-eagle-crest-in-vistancia/	 44
6 Jun	 https://www.daybreakutah.com/model-homes/	 38
6 Jun	 https://twitter.com/LisaKartz/status/1136590902191894528	 50
6 Jun	 https://twitter.com/SaraBay/status/1136585722855591938	 50
6 Jun	 https://www.tampabaynewswire.com/2019/06/06/visit-new-model-homes-in-asturias-final-pha...	 14
6 Jun	 https://azbigmedia.com/first-friday-shuttle-routes-announced/	 25
6 Jun	 https://azbigmedia.com/na-meow-ste-kitten-yoga-is-back/	 30
5 Jun	 https://patch.com/georgia/atlanta/classifieds/announcements/90457/tour-championship-ann...	 25
5 Jun	 https://www.ospreyobserver.com/2019/06/eye-on-business-bloomingdale-fishhawk-june-2019/	 14
5 Jun	 https://www.daybreakutah.com/property/the-casale/	 18

5 Jun	 https://twitter.com/HR_Houston/status/1136376282663464960	 50
5 Jun	 https://twitter.com/LiveUnionPark/status/1136319029143068672	 50
5 Jun	 https://twitter.com/DFWHOTHOMEBUYS/status/1136037500781309952	 50
5 Jun	 https://crcbrblog.wordpress.com/2019/06/05/members-on-the-move-june-5-2019/	 8
5 Jun	 http://www.facebook.com/sanantoniobuilderguide/posts/2253988181359751	 2
5 Jun	 http://www.facebook.com/sanantoniobuilderguide/posts/2253207174771185	 0
5 Jun	 http://www.facebook.com/DallasMortgagePros/posts/2785161384844236	 2
4 Jun	 http://herald-zeitung.com/community_alert/article_bfaeb4c8-865c-11e9-9666-cb99e6c8e3f3.ht...	 60
4 Jun	 https://www.propgoluxury.com/en/homes/2552824/orlando-property-for-rent/orlando	 13
4 Jun	 https://www.davidweekleyhomes.com/new-homes/fl/tampa/model-home-gallery	 36
4 Jun	 https://www.facebook.com/DavidWeekleyHomes/posts/10157157021704019	 5
4 Jun	 https://www.texasnewhomerebates.com/blog/great-deals-and-cash-rebates-on-new-david-week...	 10

4 Jun	 http://www.facebook.com/waterset/posts/2390438927662290	 2
3 Jun	 https://www.youtube.com/watch?v=tJ6zzh6Adzs	 6
3 Jun	 https://twitter.com/aprilsjoholm/status/1135505093401481216	 50
3 Jun	 https://www.prlog.org/12772921-david-weekley-homes-to-enhance-its-atlanta-sales-force.html	 25
3 Jun	 https://www.eventbrite.com/e/modern-marketing-training-tickets-60670020665	 36
2 Jun	 https://twitter.com/SaraBay/status/1135113286406590464	 50
2 Jun	 http://roomored.com/blog/pecan-square-topping-out-event-virtual-floor-plans-front-and-center-i...	 12
1 Jun	 https://www.recenter.tamu.edu:443/news/newstalk-texas?Item=22574	 22
1 Jun	 https://houstonagentmagazine.com/2019/06/01/week-houston-real-estate-harvey-related-tax-h...	 17
1 Jun	 https://www.youtube.com/watch?v=BSFPhf3F-GM	 41
31 May	 http://deervalleytimes.com/k-hovnanian-homes-begins-construction-at-union-park-at-norterra/	 17
31 May	 https://theleadernews.com/houston-home-builder-buys-land-near-heights-farmers-market/	 45





















31
May  <https://twitter.com/carolinaparksc/status/1134470470160568320>  50

31
May  <http://www.facebook.com/NocateeHomes/posts/2192373850816467>  2

30
May  <https://patch.com/georgia/atlanta/classifieds/announcements/89821/jet-into-june-with-cultur...>  25

Top Mentions

Top mentions ordered by performance

1	 https://www.chron.com/business/bizfeed/article/David-Weekley-Homes-buys-land-nea...	 66 28 May
2	 http://herald-zeitung.com/community_alert/article_bfaeb4c8-865c-11e9-9666-cb99e6c...	 60 04 Jun
3	 https://www.bizjournals.com/houston/news/2019/05/29/houston-based-developer-pl...	 59 29 May
4	 https://www.viridiandfw.com/builder-incentives	 54 21 May
5	 https://www.chron.com/business/bizfeed/article/Houston-home-builders-make-strong-...	 52 15 May
6	 https://lpcorp.com/blog/trends-in-exterior-colors-and-materials	 51 17 May
7	 https://twitter.com/prescott4sale/status/1137026254778130432	 50 07 Jun
8	 https://twitter.com/ShawnShpend/status/1136902234187411456	 50 07 Jun
9	 https://twitter.com/AZBigMedia/status/1136756078371196928	 50 07 Jun
10	 https://twitter.com/LisaKartz/status/1136590902191894528	 50 06 Jun

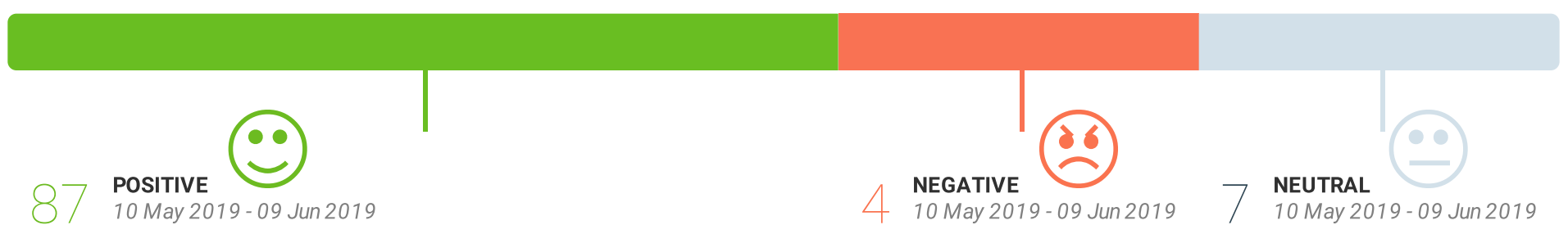
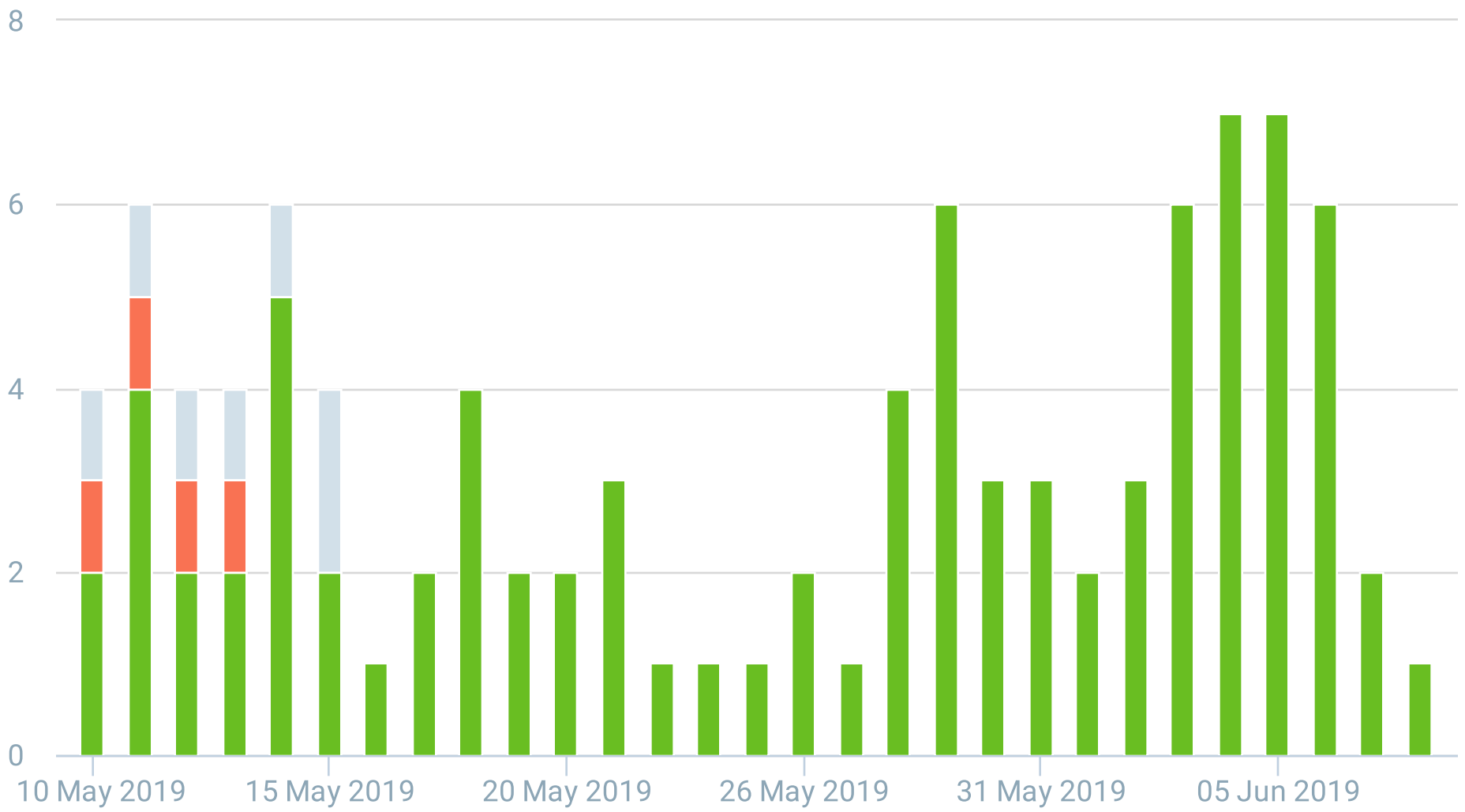
Top Domains

Domains that sent the most mentions

	DOMAIN	MENTIONS
1	facebook.com	47
2	twitter.com	11
3	youtube.com	5
4	azbigmedia.com	4
5	davidweekleyhomes.com	4
6	wordpress.com	4
7	chron.com	3
8	patch.com	2
9	daybreakutah.com	2
10	lpcorp.com	1

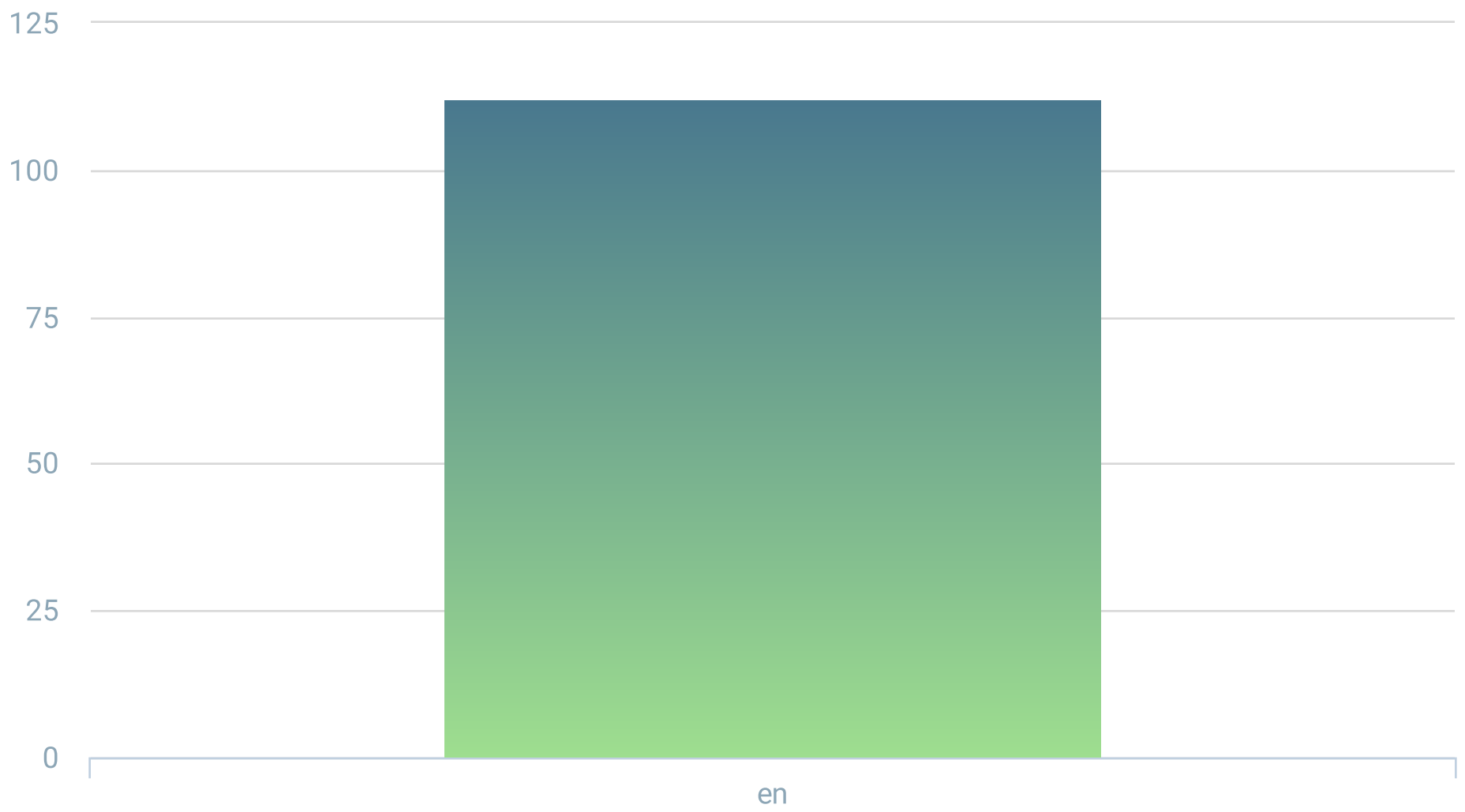
Sentiment

The overall sentiment tone of the mentions



Languages

The languages the mentions were written in



Top Authors

The list of authors ordered by the number of mentions posted

	AUTHOR	WEBSITE	INFLUENCE	MENTIONS
1	sanantoniobuilderguide	facebook.com	0	7
2	NocateeLiving	facebook.com	0	4
3	nocateesales	facebook.com	0	3
4	Daybreakutah	facebook.com	0	3
5	azbigmedia	facebook.com	0	2
6	HeadwatersLife	facebook.com	0	2
7	DavidWeekleyHomes	facebook.com	0	2
8	@SaraBay	twitter.com	468	2
9	DurhamFarmsLife	facebook.com	0	2
10	vistanciaincommunity	facebook.com	0	2
11	NocateeHomes	facebook.com	0	2
12	harvestbyHillwood	facebook.com	0	1
13	@DFWHOTHOMEBUYS	twitter.com	131	1
14	shearwaterlife	facebook.com	0	1



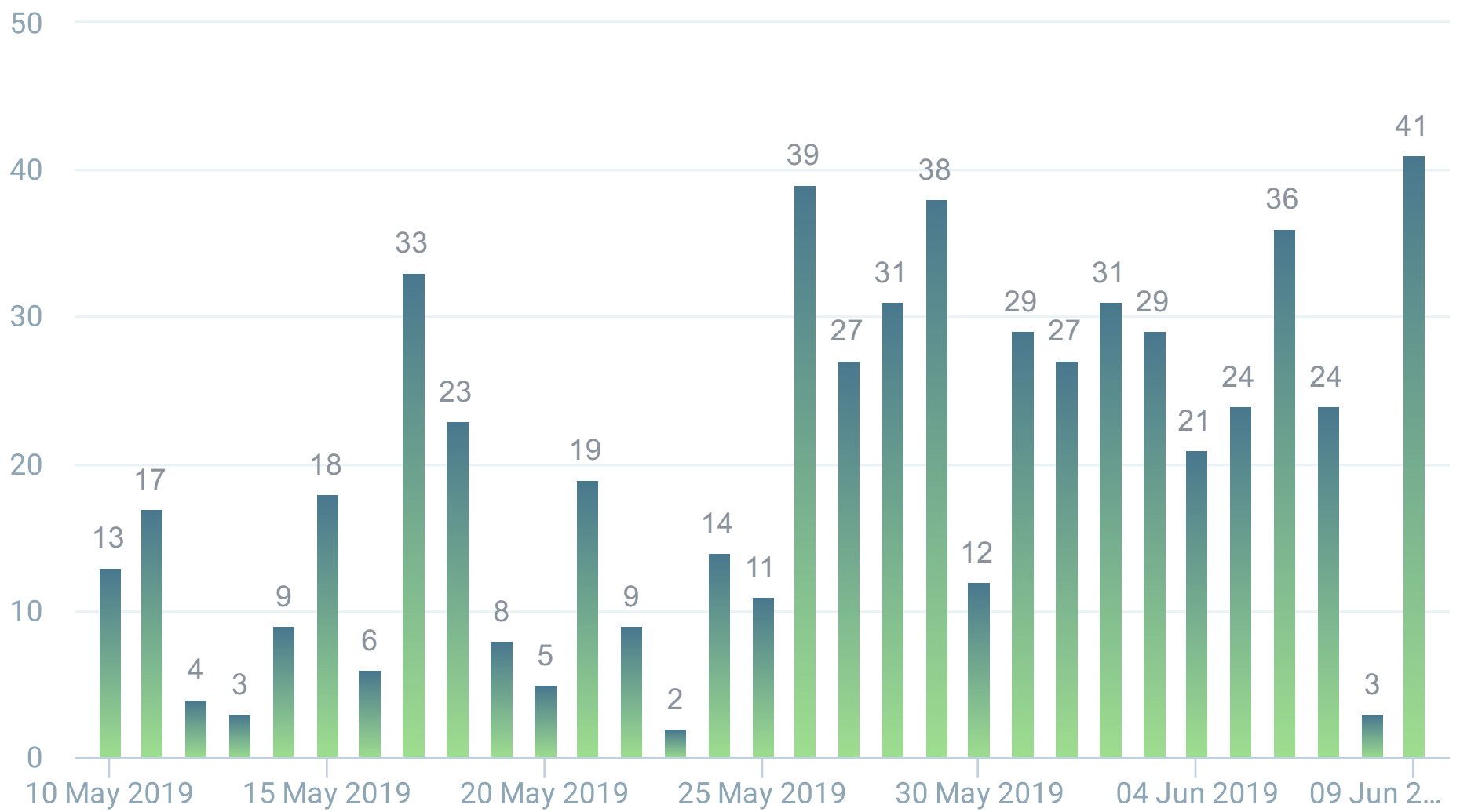
15	@LisaKartz	twitter.com	56	1
16	RMHofCharlotte	facebook.com	0	1
17	@AZBigMedia	twitter.com	4,636	1
18	Bridgelandcommunity	facebook.com	0	1
19	@LiveUnionPark	twitter.com	171	1
20	@prescott4sale	twitter.com	439	1
21	siennaplantation	facebook.com	0	1
22	rmhctampabay	facebook.com	0	1
23	TexasBuilders	facebook.com	0	1
24	RMHHouston	facebook.com	0	1
25	AsturiaFlorida	facebook.com	0	1
26	@carolinaparksc	twitter.com	22	1
27	RMHCCIN	facebook.com	0	1
28	rmhccharleston	facebook.com	0	1
29	waterset	facebook.com	0	1
30	RMHChapelHill	facebook.com	0	1
31	caneislandkatytx	facebook.com	0	1
32	yaniranewhomeexpert	facebook.com	0	1
33	@aprilsjoholm	twitter.com	302	1



34	FromTheLeader	facebook.com	0	1
35	TheWoodlandsTexas	facebook.com	0	1
36	DallasMortgagePros	facebook.com	0	1
37	@HR_Houston	twitter.com	770	1
38	@ShawnShpend	twitter.com	5	1

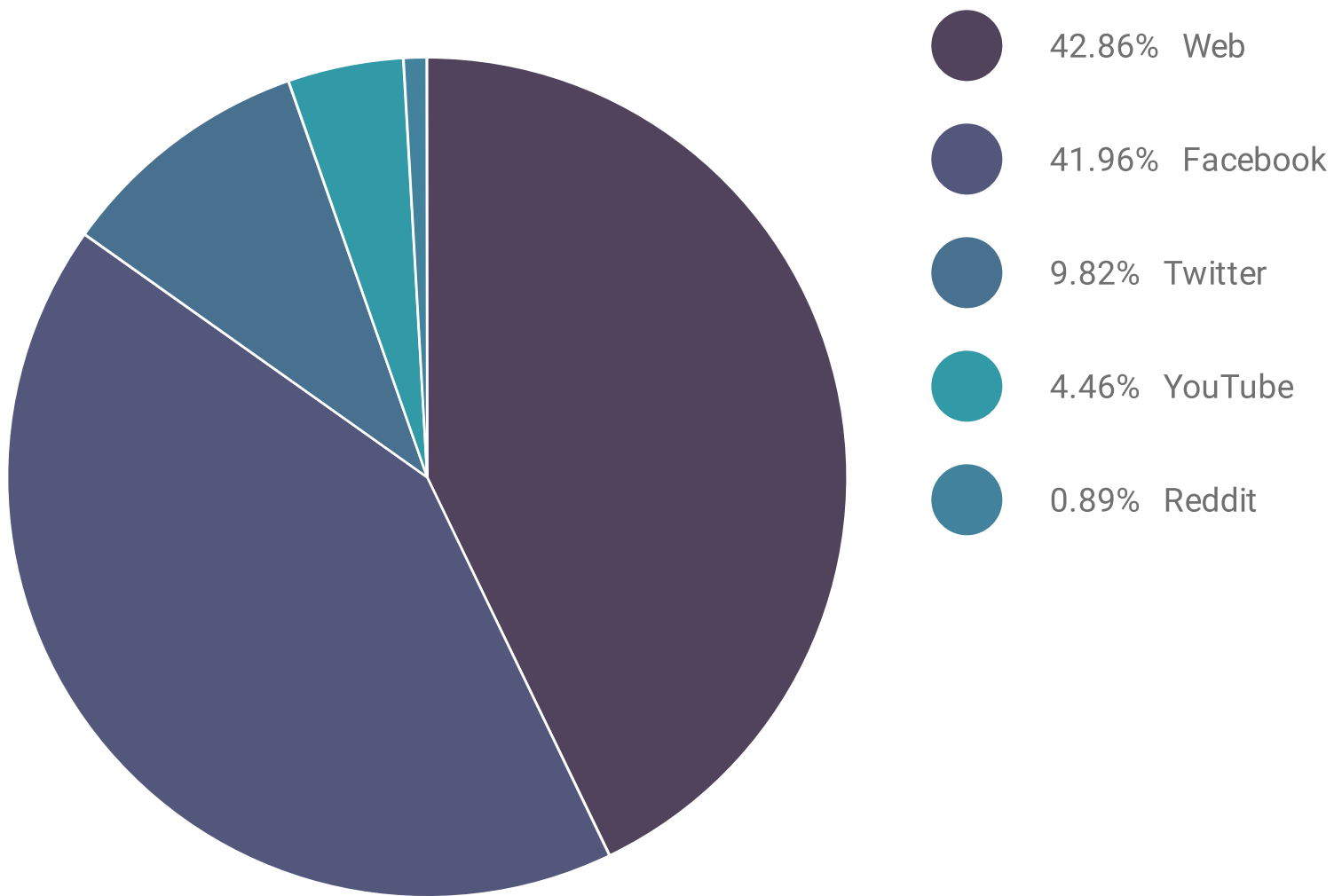
Performance

The average performance score



Source

All the sources of the mentions



Weekdays

The number of mentions by weekday

